1. Queensland’s visitor economy plays a key role in the state’s overall economic outlook and the livelihoods of more than 234,000 Queenslanders who are employed by the tourism industry. Prior to the COVID-19 pandemic, the state welcomed a record number of visitors with more than
28.6 million spending more than $25.5 billion in 2019.
2. As countries around the world continue to manage the COVID-19 response, the global tourism industry is facing unprecedented challenges and ongoing uncertainty.
3. Given the significance of tourism in Queensland, and the ongoing impact of the pandemic, an Action Plan for Tourism Recovery will be developed to identify opportunities to accelerate recovery and make recommendations to ensure the industry’s long-term success.
4. Cabinet endorsed the development of an Action Plan for Tourism Recovery (the Action Plan) to identify recovery actions and guide the long-term recovery of the tourism sector beyond the COVID‑19 pandemic.
5. Cabinet noted the Minister for Tourism Industry Development and Innovation and Minister for Sport establish a Tourism Industry Reference Panel (the Panel) to oversee delivery of the Action Plan.
6. Cabinet noted the Panel will oversee the development and release a Public Discussion paper to seek input into the Action Plan.
7. *Attachments*:
* Nil.